

Sharron Stokieshazer Hardwick [posted in Stokieshazer's Fair Trade in Football Campaign](#)



**Sharron Stokieshazer Hardwick**

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<http://step.fairtrade.org.uk/why-take-a-step>

Check out the steps for Fairtrade! (AND THINK ABOUT FAIR TRADE FOOTBALL TOO)

[step.fairtrade.org.uk](http://step.fairtrade.org.uk)

Fairtrade are now one step closer to meeting their target of 1.5 million steps - one for every farmer and worker around the world they aim to work with this year. A step can be anything from swapping your bananas to Fairtrade, to telling your friends about it, to hosting a Fairtrade chocolate tastin...

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#### WHY TAKE A STEP?

Because trade isn't working for the world's poorest

Millions of people in developing countries depend on farming. But they are trapped in poverty by the rules of world trade, keeping those at the start of supply chains powerless to earn enough to cover their costs and with nothing to save for their families.

But with just one step you can be part of changing this

Choosing Fairtrade offers farmers and workers a better chance to work their way out of poverty, through fairer wages, safer conditions at work and a little extra, called the Fairtrade premium, to invest in projects to improve life for their whole communities.

Little steps add up to big changes

There's a lot of support all over the UK and beyond for Fairtrade, people in their everyday lives, doing what they can to put fairness first, at home, at school or in their work life. But we need to reach more farmers and workers struggling to get by. So that's why we're asking for 1.5 million steps for Fairtrade in 2012.

What will yours be?

Your step for Fairtrade can be as simple as trying a new Fairtrade product, or as big and bold as launching a campaign to get your whole town to go Fairtrade. Every single one counts, because together they lead to life-changing projects in developing countries. We'll tell you about some of these when you register your step

How about....

Inviting a friend out for a Fairtrade coffee

Organising a Fairtrade chocolate tasting at school

Telling your friends on Facebook about your favourite Fairtrade product

Buying Fairtrade tea bags when it's your turn at work

Joining your local campaign group

Asking your local shop to stock more Fairtrade choices

Every step counts towards our total of 1.5 million steps we're hoping to achieve by the end of 2012 – one step for every farmer and worker in the Fairtrade system.

Register your step now!



**Check out the steps for Fairtrade!**

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